

Welcome to the Perinatal Collaborative fall membership meeting!

Agenda

12:00-12:12—Introductions and welcome

12:12-12:15—Land acknowledgement

12:15-12:30—Safe sleep guidelines

12:30-12:45—Formula shortage & WIC support

12:45-1:00—Committee updates

1:00-1:30—State abortion access & resources Q& A

Reminders



Please keep your camera and microphone off unless you are talking.



Ask your question in the chat feed. If we have time, speakers will answer at end of their presentation.



We'll record the presentation and post on the PCPC web page.



We'll answer what we can and post what we don't get to on the PCPC web page.

Puyallup Tribal Lushootseed Land Acknowledgement

<https://www.youtube.com/watch?v=KGnac8x-SIM>

PCPC Board Members



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2022 Updated AAP Recommendations on Reducing “Sleep-Related Infant Death”

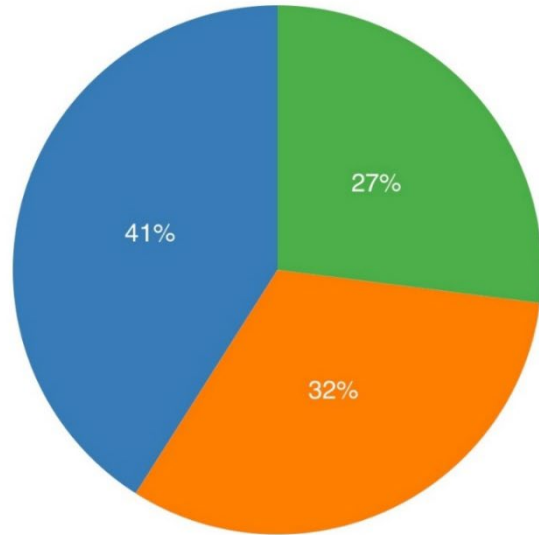
from American Academy of Pediatrics (AAP) – July issue of the journal Pediatrics

SEPTEMBER 2022



Erin Summa, MPH
Health Promotion Program Manager
Mary Bridge Children's Hospital

Breakdown of Sudden Unexpected Infant Deaths by Cause, 2020



- Sudden infant death syndrome
- Unknown cause
- Accidental suffocation and strangulation in bed

What is a “Sleep-Related Infant Death”?

Sudden Unexpected Infant Death (SUID)

~ 3400/year in US

1

Sudden Infant Death Syndrome (SIDS)

- Unexpected death in the 1st year of life, the cause of which remains unexplained after a full and complete investigation
- There has been a diagnostic shift from SIDS to ASSB/unknown

2

Accidental Suffocation or Strangulation in Bed (ASSB)

- Evidence of full or partial obstruction of the airway
- Categories include suffocation on a soft surface or with loose bedding, overlay, entrapment, and positional asphyxia

3

Unknown/Undetermined

- If does not meet the criteria to be called SIDS (or ME preference)

*They share similar risk factors –
allowing for unified prevention messaging*

Are the previous guidelines wrong? **No.**

The best protection continues to be a “safe sleep environment”

ABC’S of Safe Sleep = babies sleep safest:

- **ALONGE**
- on their **BACK**
- in a safe **CRIB**
- **SSmoke-free**



But the new recommendations use new data to add detail

New! More on *how to dress baby for sleep*

Emphasis on “layers of clothing” over blankets and other coverings

- Don't over bundle – overheating is a known risk factor for SIDS
- **No hats indoors**, except “first hours of life”
- **No weighted sleep sacks** or restricting movement
- Dress baby in 1 more layer than you
- Watch for signs of overheating – *sweating, flushed skin, chest feels hot*



What about swaddling?

- **Swaddling is not a SIDS/SUID risk reduction strategy**
- Swaddle to shoulder level only
- Snug at chest, loose at hips
- **STOP SWADDLING** *before* baby can roll over (likely by 2-3 months)



New! More on *sleep surface*

Firm, flat surface designed solely for infant sleep

2016: Use a firm sleep surface

2022: Use a firm, **flat, non-inclined** sleep surface

- Crib or bassinet that meets federal safety standards
- Firm = **surface does not conform to baby's head**
- Flat = **>10 degree incline is unsafe for sleep**
(remove from car seat when you get home)
- **Emergency alternatives** = firm, flat, non-inclined surface with thin firm padding can be used *temporarily*
(i.e. box, basket or dresser drawer)



New! Updated recommendation on *room-sharing*

2016: Room-share ideally for 1st year, but at least 6 months

2022: Room-share **ideally for at least 6 months**



New! Expanded data on *dangers of bed-sharing*

Room-sharing without bed-sharing reduces SIDS risk by **50%**

What makes bed-sharing **10x** worse?

- Bed-sharing with someone **fatigued or impaired**
- Bed-sharing with a **smoker (or mom smoked during pregnancy)**
- Bed-sharing on a **soft surface**

5-10x worse?

- Baby is **under 4 months old**
- With anyone who is **not their parent**

2-5x worse?

- **Preterm or LBW infant**
- **Soft bedding present**



New! Longer *list of substances to avoid*

2016: Avoid cigarettes, alcohol and illicit drugs, before and after birth

2022: Avoid **nicotine** (including **vaping**), alcohol, **marijuana, opioids** and illicit drugs, before and after birth



New! Expanded guidance on *tummy-time*

2016: “A certain amount” of supervised awake tummy time is recommended to prevent flattening of the head and facilitate development of upper body strength

2022: “Place the infant in tummy time while awake and supervised for short periods of time **beginning soon after hospital discharge, increasing incrementally to at least 15-30 min total daily by 7 weeks**”



New! Warnings on home *cardio-respiratory* monitors

like the “Owlet”

2016: There is no evidence that commercial devices to monitor infant vital signs reduce the risk of SIDS

2022: Same, plus:

- Per FDA, they are regulated as a “consumer wellness device” not a medical device (to “encourage a healthy lifestyle”)
- They do not prevent sleep related death
- Can lead to false sense of security
- Are not a substitute for following AAP safe sleep guidelines



No.



Still no.

How can you help?

- Educate your patients / staff / community – *consistent messaging is key*
- Share through your networks / social media
 - ✓ **October = SIDS Awareness Month** / Safe Sleep Awareness Month / Pregnancy & Infant Loss Awareness Month
- Join our PCPC Cribs Program
- **Hospitals can add:**
 - Model safe sleep practices in your inpatient units
 - Become certified as a “Safe Sleep Hospital”



Questions?

Erin Summa, MPH

MB Center for Childhood Safety

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“Do the best you can until you know better. Then when you know better, do better.”

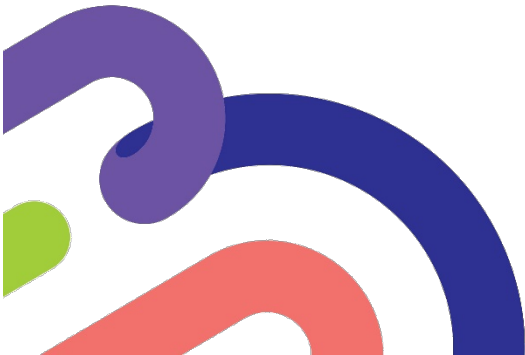
~ Maya Angelou



Information for Families During the Formula Shortage

Message from Department of Human Services:

There's nothing as important to families as the health and safety of their babies, and the formula shortage has left many people feeling anxious about how they'll feed them. Some young children, teens, and adults with medical needs also rely on formula for their nutrition. They may be impacted by the shortage, too.



Infant Formula Shortage Response

USDA continues to work closely with the [administration](#), [HHS](#), and [FDA](#) to support families through this challenging time and to bring to a swift end to the infant formula shortage.

Imported Infant Formula

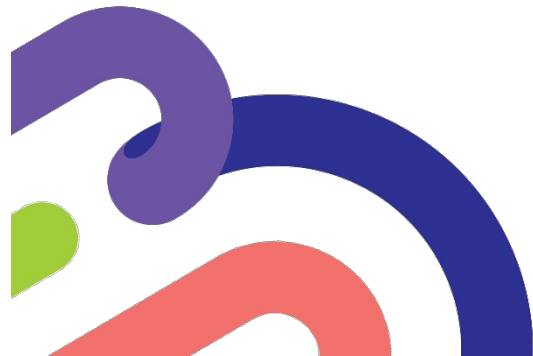
The [White House is taking action](#) to get infant formula back on the shelves, and the [FDA has encouraged infant formula manufacturers](#) worldwide to take advantage of flexibilities to increase the supply of safe, high-quality formula imported under its enforcement discretion. The FDA maintains [lists](#) of infant formulas approved for import to the U.S.



Abbott is Restarting Similac Production at Sturgis

Update 08/26/2022:

Abbott is restarting Similac[®] infant formula production at their Sturgis, Michigan facility. Abbott estimate that it will take about six weeks for the product to begin shipping to retail locations as it enters into production, enhanced pre- and post-production testing, and cycles through shipping and retail distribution networks. Abbott began production of EleCare on July 1 and later moved on to producing some metabolic formulas. These products will begin to ship in the coming weeks.



Washington State WIC Program

Breastfeeding promotion and support



Breastfeeding women have:

- Access to lactation consultants
- Peer support*
- Breast pumps*

*At some, but not all, WIC agencies



WIC Breast pumps



Formulas Provided by the Washington State WIC Nutrition Program

Formulas offered by Washington State WIC may be available in Powder, Concentrate and, in limited situations, Ready-to-Feed
Effective November 2020

Standard Formulas:

Infants don't need a WIC Medical Documentation Form for these formulas. Children and women do need a Medical Documentation Form.



Alternate Contract Formulas:

Infants don't need a WIC Medical Documentation Form for these formulas. Children and women do need a Medical Documentation Form.



Therapeutic Formulas:

A WIC Medical Documentation Form must be on file at the WIC clinic for all infants, children, and women for these formulas.



PediaSure



PediaSure with Fiber



Scan Barcode



Key Enter UPC



My Benefits



Infant Formula



Find a Farmer's Yummy Recipes Market



WIC Allowable Foods



Get Help!



Cereal Calculator





Baby Formula Options

See link for each language

[English >](#)

[Español \(Spanish\) >](#)

[አማርኛ \(Amharic\) >](#)

[العربية \(Arabic\) >](#)

[ဗမာ \(Burmese\) >](#)

[繁體中文 \(Chinese\) >](#)

[دري \(Dari\) >](#)

[ကညီကျိာ် \(Karen\) >](#)

[한국어 \(Korean\) >](#)

[Afaan Oromoo \(Oromo\) >](#)

[پښتو \(Pashto\) >](#)

[Русский \(Russian\) >](#)

[ትግርኛ \(Tigrinya\) >](#)

[Af-soomaali \(Somali\) >](#)

[Tiếng Việt \(Vietnamese\) >](#)

[Українська – Ukrainian >](#)



Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If you're unable to find your WIC formula:

1. Use this list to find the formula on your WIC benefits.
2. Find what formula you can get as a replacement in the "Try one of these formulas" column.
3. Check the stores to see which formula options are on the shelves.
4. Call your WIC clinic to have your formula replaced with the new option.

If your WIC benefit is for:	Try one of these formulas:			
<p>Similac Advance 12.4 oz powder</p> 	<p>Similac Advance 20.6 oz powder</p> 	<p>Similac Advance 30.8 oz powder</p> 	<p>Similac Pro-Advance 30.8 oz powder</p> 	<p>Similac 360 Total Care 30.8 oz powder</p> 
	<p>Similac Advance 13 oz concentrate</p> 	<p>Similac Advance 32 oz ready to feed</p> 	<p>Similac 360 Total Care 8oz (6 pack) ready to feed</p> 	<p>Comforts Advantage 23.2oz powder (Fred Meyer and QFC)</p> 
<p>See more options on the next page.</p>				

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas:</p>				
<p>More Similac Advance Options:</p> <p>Similac Advance 12.4 oz powder</p> 	<p>Enfamil Infant 12.5 oz powder</p> 	<p>Enfamil Infant 21.1 oz powder</p> 	<p>Enfamil Infant 29.4 oz powder</p> 	<p>Enfamil Infant 13 oz concentrate</p> 	<p>Enfamil Infant 32 oz ready to feed</p> 
	<p>Enfamil NeuroPro 20.7 oz powder</p> 	<p>Enfamil NeuroPro 28.3 oz powder</p> 	<p>Enfamil NeuroPro 31.4 oz powder</p> 	<p>Enfamil NeuroPro 36.4 oz powder</p> 	
<p>See more options on the next page.</p>					

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas:</p>				
<p>More Similac Advance Options:</p> <p>Similac Advance 12.4 oz powder</p> 	<p>Enfamil NeuroPro 32 oz ready to feed</p> 	<p>Enfamil Enspire 20.5 oz powder</p> 	<p>Enfamil Enspire 27.4 oz powder</p> 	<p>Enfamil Enspire 30 oz powder</p> 	
	<p>Signature Care Infant 22.2oz powder (Safeway)</p> 	<p>Up & Up Advantage 23.2 oz powder (Target)</p> 	<p>Parent's Choice Advantage 12.4 oz powder (Wal-Mart)</p> 	<p>Parent's Choice Advantage 23.2 oz powder (Wal-Mart)</p> 	<p>Parent's Choice Advantage 36 oz powder (Wal-Mart)</p> 
<p>See more options on the next page.</p>					

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If your WIC benefit is for:	Try one of these formulas:			
<p>More Similac Advance Options:</p> <p>Similac Advance 12.4 oz powder</p> 	<p>Bubs Organic Grass Fed Infant Formula Stage 1 800g powder</p> 	<p>Bubs Organic Grass Fed Infant Formula Stage 2 800g powder</p> 	<p>Bubs Supreme Infant Formula Stage 1 800g powder</p> 	<p>Bubs Supreme Infant Formula Stage 2 800g powder</p> 
<p>Similac Advance Infant Formula with Iron</p> 	<p>Kendamil First Infant Milk Stage 1 900g powder</p> 	<p>Kendamil Organic First Infant Milk Stage 1 800g powder</p> 	<p>Aptamil Gold+ Stage 1 900g Powder</p> 	<p>Care A2+ 28.2 oz powder</p> 

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas:</p>				
<p>Similac Soy Isomil 12.4 oz powder</p> 	<p>Similac Soy Isomil 13 oz concentrate</p> 	<p>Similac Soy Isomil 32 oz ready to feed</p> 	<p>Gerber Good Start Gentle Soy 12.9 oz powder</p> 	<p>Gerber Good Start Soy 8.5 oz (4 pack) ready to feed</p> 	<p>Gerber Good Start Soy 8.1 oz concentrate</p> 
<p>(Soy options) This formula isn't part of the recall.</p>	<p>Enfamil ProSobee Simply Plant Based – 12.9 oz powder</p> 	<p>Enfamil ProSobee Simply Plant Based – 20.9 oz powder</p> 	<p>Enfamil ProSobee 13 oz concentrate</p> 	<p>Enfamil ProSobee 32 oz ready to feed</p> 	

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If your WIC benefit is for:	Try one of these formulas:				
<p>Similac Total Comfort 12.6 oz powder</p> 	<p>Similac Pro-Total Comfort 29.8 oz powder</p> 	<p>Enfamil Reguline 12.4 oz powder</p> 	<p>Enfamil Reguline 19.5 oz powder</p> 	<p>Enfamil Gentlease 12.4 oz powder</p> 	<p>Enfamil Gentlease 19.9 oz powder</p> 
	<p>Enfamil Gentlease 27.7 oz powder</p> 	<p>Enfamil NeurPro Gentlease 19.5oz powder</p> 	<p>Enfamil NeurPro Gentlease 27.4 oz powder</p> 	<p>Enfamil NeurPro Gentlease 30.4 oz powder</p> 	
<p>See more options on the next page.</p>					

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula











August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas:</p>		
<p>More Similac Total Comfort Options:</p> <p>12.6 oz powder</p> 	<p>Enfamil NeurPro Gentlese 32 oz ready to feed</p> 	<p>Enfamil Enspire Gentlese 19.5 oz powder</p> 	<p>Enfamil Enspire Gentlese 29 oz powder</p> 
	<p>Gerber Good Start Gentle Standard 12.7 oz powder</p> 	<p>Gerber Good Start GentlePro 20 oz powder</p> 	<p>Gerber Good Start GentlePro 32 oz powder</p> 
<p>See more options on the next page.</p>			

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If your WIC benefit is for:	Try one of these formulas:				
<p>More Similac Total Comfort Options:</p> <p>12.6 oz powder</p> 	<p>Gerber Good Start SoothePro 12.4 oz powder</p> 	<p>Gerber Good Start SoothePro 19.4 oz powder</p> 	<p>Gerber Good Start SoothePro 30.6 oz powder</p> 	<p>Gerber Start GentlePro 8.45 oz (4 pack) ready to feed</p> 	<p>Gerber Good Start GentlePro 8.1 oz concentrate</p> 
	<p>Parent's Choice Gentle 12 oz powder (Walmart)</p> 	<p>Parent's Choice Complete Comfort 22.5 oz powder (Walmart)</p> 	<p>Parent's Choice Complete Comfort 29.8 oz powder (Walmart)</p> 	<p>Up & Up Complete Comfort 29.8 oz powder (Target)</p> 	<p>Signature Care Gentle 21.5 oz powder (Safeway)</p> 

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula









August 18, 2022

If your WIC benefit is for:	Try one of these formulas:			
<p>Similac Sensitive 12.5 oz powder</p> 	<p>Similac Sensitive 32 oz ready to feed</p> 	<p>Similac Sensitive 29.8 oz powder</p> 	<p>Similac Pro-Sensitive 29.8oz powder</p> 	<p>Similac 360 Total Care Sensitive 30.2 oz powder</p> 
	<p>Similac 360 Total Care Sensitive 8 oz (6 pack) ready to feed</p> 	<p>Enfamil NeuroPro Sensitive 19.5 oz powder</p> 	<p>Enfamil NeuroPro Sensitive 29.4 oz powder</p> 	<p>Gerber Good Start SoothePro 12.4 oz powder</p> 
<p>See more options on the next page.</p>				

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas:</p>			
<p>More Similac Sensitive Options:</p> <p>12.5 oz powder</p> 	<p>Gerber Good Start SoothePro 19.4 oz powder</p> 	<p>Gerber Good Start SoothePro 30.6 oz powder</p> 	<p>Parent's Choice Sensitivity 12 oz powder (Wal-Mart)</p> 	<p>Parent's Choice Sensitivity 22.5 oz powder (Wal-Mart)</p> 
	<p>Up & Up Sensitivity 22.5oz powder (Target)</p> 	<p>Comforts Sensitivity 22.5 oz powder (Fred Meyer and QFC)</p> 	<p>Comforts Sensitivity 33.2 oz powder (Fred Meyer and QFC)</p> 	

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If your WIC benefit is for:	Try one of these formulas:			
<p>Similac Spit Up 12.5 oz powder</p> 	<p>Enfamil AR 12.9 oz powder</p> 	<p>Enfamil AR 19.5 oz powder</p> 	<p>Enfamil AR 27.4 oz powder</p> 	
	<p>Enfamil AR 30.4 oz powder</p> 	<p>Parent's Choice Added Rice Starch 21.5oz powder</p> 	<p>Parent's Choice Added Rice Starch 32.2oz powder</p> 	<p>Comforts Added Rice Starch 21.5oz powder</p> 

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula






August 18, 2022

<p>If your WIC benefit is for:</p>	<p>Try one of these formulas: Please contact your health care provider for options. Your health care provider may need to fill out our WIC form and select from a list of options.</p>			
<p>Alimentum 12.1 oz powder</p> 	<p>Alimentum 32 oz ready to feed</p> 	<p>Enfamil Nutramigen 12.6 oz powder</p> 	<p>Enfamil Nutramigen 19.8 oz powder</p> 	<p>Enfamil Nutramigen 27.8 oz powder</p> 
<p>Gerber Good Start Extensive HA 14.1 oz powder</p> 	<p>Parent' Choice Hypoallergenic 12.6 oz powder (Wal-Mart)</p> 	<p>Parent' Choice Hypoallergenic 19.8 oz powder (Wal-Mart)</p> 	<p>Comforts Hypoallergenic 12.6 oz powder (Fred Meyer and QFC)</p> 	
<p>See more options on the next page.</p>				

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If your WIC benefit is for:	Try one of these formulas: Please contact your health care provider for options. Your health care provider may need to fill out our WIC form and select from a list of options.	
<p data-bbox="453 347 647 415">Alimentum 12.1 oz powder</p> 	<p data-bbox="715 358 1098 426">Signature Care Hypoallergenic 19.8 oz powder (Safeway)</p> 	<p data-bbox="1434 347 2053 375">Up & Up Hypoallergenic 19.8 oz powder (Target)</p> 
	<p data-bbox="715 891 1123 919">Pepticate 14.1 oz (400g) powder</p> 	<p data-bbox="1434 891 1931 919">Pepticate Syneo 15.9 oz (450g) powder</p> 

Formula Recall Update

As of June 28, six imported formulas are available to issue.

Company	Product	For Age Group	Can Size
Bubs Australia	Bubs Organic Grass Fed Infant Formula Stage 1	0-6 months	800g
	Bubs Organic Grass Fed Infant Formula Stage 2	6-12 months	800g
	Bubs Supreme Infant Formula Stage 1	0-6 months	800g
	Bubs Supreme Infant Formula Stage 2	6-12 months	800g
Kendal Nutricare	Kendamil Classic First Infant Milk Stage 1	0-6 months	900g
	Kendamil Organic First Infant Milk Stage 1	0-6 months	800g

Formula Recall Update

- Carefully consider the need to issue these formulas.
- Issue U.S. formulas whenever available.
- Most added foreign formulas are age specific.
- Staff need to verify the infants age prior to issuing.

- Keep in mind we don't know:
 - When the formula will be available in stores.
 - Where the formula will be available in Washington State.
 - How long the formula will be available.

What Formulas are Eligible for Donation?

- Standard Formulas are eligible for donation. This includes:
 - Similac Advance
 - Similac Soy Isomil
 - Similac Sensitive
 - Similac Total Comfort
 - Similac for Spit-up
 - Any alternative to these due to formula recall
- Definition of Standard Formula for these purposes is: contract and non-contract formulas used for full term healthy babies with no serious medical conditions.

Similac Formula Recall

Washington WIC - Temporary Choices for Infant Formula

August 18, 2022

If you still have trouble finding a WIC allowed formula:

- **Contact** your WIC clinic.
- **Ask** the store about ordering the formula you need.
- **Contact** the State WIC Office at 1-800-841-1410 or email WAWICFOODS@doh.wa.gov.

WIC in Pierce County



- 4 agencies (18 locations):
 - ❖ MultiCare:
Eatonville, Frederickson, Gig Harbor,
Joint Base Lewis-McChord, Key Peninsula, Puyallup,
Spanaway, Tacoma East, Boze, and Tacoma Mary
Bridge Hospital.
 - ❖ Puyallup Tribal Authority
 - ❖ Sea Mar Community Health Centers:
Fife, Tacoma Hilltop, Tillicum and University Place
 - ❖ Virginia Mason Franciscan Health:
Belfair, Lakewood and Parkland

How to Contact WIC

Calling the Family Health Hotline at 1800-322-2588

WIC Card Line: 1-844-359-3104

ParentHelp123

Resources for Families

- ❖ Helpful Tips for Combination Feeding: USDA- WIC
<https://wicbreastfeeding.fns.usda.gov/helpful-tips-combination-feeding>
- ❖ Powdered Infant Formula Preparation and Storage: USDA:
<https://wicworks.fns.usda.gov/resources/powdered-infant-formula-preparation-and-storage>
- ❖ Infant Formula Shortage Response: FNS
<https://www.fns.usda.gov/infant-formula>
- ❖ Information for Families During the Formula Shortage: HHA
<https://www.hhs.gov/formula/index.html>
- ❖ Process to Request Formula from Medicaid: WA WIC DOH
<https://doh.wa.gov/sites/default/files/legacy/Documents/Pubs/960-008-ProcessToRequestFormulaFromMedicaid.pdf?uid=62c6f5adc8764>
- ❖ WA WIC Authorize infant Formula: WA WIC DOH
<https://doh.wa.gov/you-and-your-family/wic/wic-foods/infant-formula>

Contact information

Patricia Alva, MBA | WIC Coordinator Pierce Co.

Sea Mar Community Health Centers

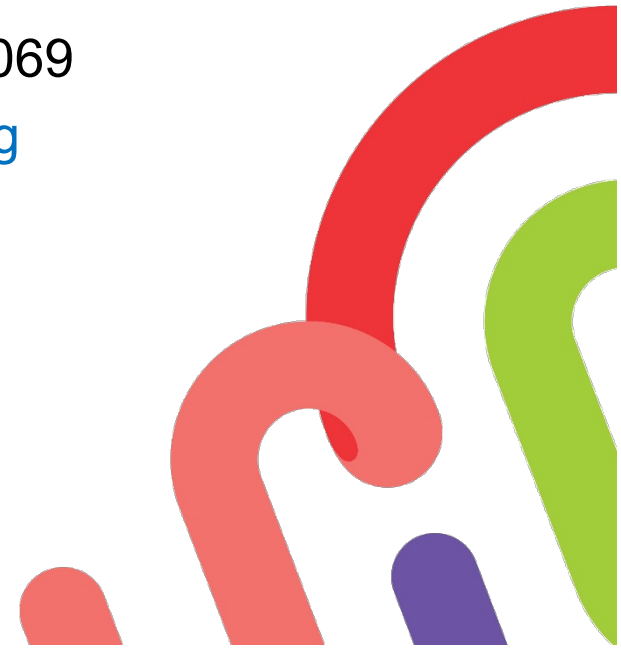
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Questions?

Perinatal Collaborative Committee Updates

- Safe Sleep & Cribs Committee
- Perinatal Emotional Health Committee
- Breastfeeding Alliance of Pierce County
- WIC Coalition of Pierce County
- MSS Coalition of Pierce County
- Conference/Education Committee

Abortion Rights and Protections for Providers

Presented by: **Lacy Fehrenbach**
Office of Prevention, Safety & Health
Washington State Department of Health



Perinatal Collaborative

PIERCE COUNTY

Next Meetings



Dec. 12, 2022
Noon–1:30 p.m.



Remember to complete the
post-meeting survey.

Learn more at pcofpc.org.